



Daniel Álvarez González

User Experience Designer

Barcelona • August 2026

+34 660931617

d.alvarezg27@gmail.com

www.linkedin.com/in/daniel-alvarez-gonzalez/

www.danialvarezux.digital

About Me

Design is about facilitating people's work. As a designer, I bring users, product, and engineering onto the same page, turning complex problems into solutions that are usable and feasible to build. With a background in both design and development, I've specialized in software products over the years, growing into a role where I lead and mentor design work. In the latest time, I've incorporated AI tools and processes into my workflows.

Main Experience

Principal UX Designer at Cotecna Inspection

December 2020 – Current

Leading UX design within the Product & Innovation team, supporting distributed product and engineering groups across Barcelona and India on internal enterprise software:

- Joined as the sole designer in the organization and introduced UX methodology from the ground up; Currently, I give support to **12+ products** across international teams with 60+ people.
- I've contributed an end-to-end design approach to projects across multiple countries, building LIMS products in the Netherlands, India and Chile, plus a government project in Nigeria.
- Specialized in high-fidelity prototypes as the standard reference for validation and development; recently integrated AI tools for faster prototyping and front-end generation.
- Standardized a pragmatic **Design System** approach across the portfolio, adapting component libraries (Kendo UI, PrimeNG, Flutter) to each product's needs.
- Hired and now mentor a junior designer in India, laying the foundation for a centralized design team.

UX Designer at AXA Assistance (Via K-LAGAN)

March 2019 – November 2019

I was part of the UX team, building internal company tools and client-facing mobile apps.

- Worked with product and development teams to turn requirements into wireframes and prototypes for internal and client-facing products.
- Contributed to research and design activities to keep solutions usable and accessible.

UX Consultant at Zurich Insurance (Via IAP Solutions / Accenture Spain)

February 2018 – March 2019

Designer & Facilitator in a multidisciplinary innovation team, tackling global organizational challenges.

- Supported design and facilitation across discovery workshops and ideation sessions.
- Delivered prototypes and design concepts to validate innovative solutions with stakeholders.

Junior Front-End Developer at King eClient

July 2017 – January 2018

Front-end and layout developer (HTML/SCSS) supporting web application projects while completing my UX studies. Mainly working on Drupal projects, focusing on layout development for components.

UX/UI Designer at EU Intellectual Property Office (Via Deloitte)

July 2016 – December 2016

First UX role, on the EU agency's digital platform team: created prototypes and design deliverables, and got my first experience in an international environment.

Skills

Product Design & Management

- Business & Stakeholder alignment
- Design strategy & prioritization
- Product & Backlog Management
- Design Ops & team mentoring
- Cross-team facilitation

UX/UI Design

- UX research & discovery
- Information architecture
- Interaction & UI design (Figma)
- High-fidelity prototyping (AI / vibe-coding)
- Testing & validation
- Development handoff & support

AI & Development

- Layout / Front End development
- Git & Repository Workflow Knowledge
- Vibe Coding & Design-to-code Skills
- Agent Creation and Configuration

Languages

- Spanish (Native)
- English (Full Professional)

Education & Main Certifications

Bachelor in Audio-Visual Communication

Universidad Rey Juan Carlos, Madrid – 2011

Design Ops Course

Mr Marcel School – 2024

Design System Management

Figma Camp – 2023

UX Design Immersive Bootcamp

UXSER SCHOOL – 2017